

# **Course Description**

# MAN3583 | Project Management | 3.00 credits

Students will learn project management concepts and theory, including attributes for a project lifecycle, global project management, benefits of project management, project management environments, planning and managing risk, project planning controls, and terminating a project. Prerequisite: MAN2021.

#### **Course Competencies:**

**Competency 1:** The student will plan and coordinate the diverse components of a by:

- 1. Analyzing the business processes involved in the project
- 2. Assessing the stakeholders impacted by the project and performing a needs assessment
- 3. Applying project management techniques and software (PERT, Critical Path) to manage the project
- 4. Developing and prioritizing contracts and other purchasing decisions
- 5. Determining where to make and make/buy decisions

# **Competency 2:** The student will conduct project risk management by:

- 1. Predicting and identifying risks that are associated with the project
- 2. Developing contingency plans to mitigate potential project risks
- 3. Creating and explaining a change management project plan

# **Competency 3:** The student will promote successful project implementation by:

- Building interpersonal relationships with internal and external customers such as employees, suppliers, and distributors
- 2. Planning and organizing the business processes associated with project implementation
- 3. Creating and summarizing the project's communication plan
- 4. Reviewing industry standards and benchmarking an enterprise's products, services, and processes to that of other competitors
- 5. Implementing best practices throughout the enterprise

#### Competency 4: The student will demonstrate knowledge and skill in project management by:

- 1. Creating and executing a project using project management techniques
- 2. Illustrating the interconnectedness of business processes
- 3. Demonstrating technical writing skills and communication skills through the presentation of a project
- 4. Examining how a project will enhance competitiveness in a global market

#### **Learning Outcomes:**

- Communicate effectively using listening, speaking, reading, and writing skills
- Solve problems using critical and creative thinking and scientific reasoning
- Formulate strategies to locate, evaluate, and apply information